

# Owning a Brothel

Contribution

Just a little statement, on the trials and tribulations of owning a brothel.

We endeavour to provide our sex service providers with a clean and tidy premise to work from, provide condoms, lubricants, towels, linen, tea, coffee.....etc.

We guarantee we will open our doors and provide a licensed manager to operate shifts.

We place advertisements in newspapers, and pay our annual owners fees (which are not cheap), as well as gas, electricity, water etc...

Whilst doing the above we constantly come across the following issues. If there were some way we could wave a magic wand and fix them, what a great business this would be, for both owners and sex service providers.

1. **Medicals.** This appears to be an ongoing battle with workers. It is a legal requirement that all sex service providers provide a current monthly medical and every 3 months provide evidence that blood work has been done.

From our point of view, we cannot understand why providers would not want to ensure that they are free of any transmitted disease (which may have been transmitted since last medical). Surely early detection of disease means action can be taken. We provide a list of all medicals due and current for our ladies, but still find ourselves in a position of having to remind them, which causes frustration and we often hear that we are "on their backs". This is not what we want, but feel that if the ladies ensured they kept current medicals themselves then this is one situation that would be solved.

2. **Clients.** We hear back from our clients that they have been given the number of the ladies to "meet privately". This is really a situation beyond our control, but again one that gives a false sense of earnings. Think about it, each client that the ladies take away from the brothel means a day that this client does not come into see them, and then we hear "why is it so quiet"? How can our ladies expect to be busy at all times when clients are constantly been taken away from the business? Imagine if each of our 6 ladies took say 3 clients a week each..... Then just imagine if they took 4, 5, or even 6. Clearly, the numbers add up for themselves, which in turn ensures a quiet day. There are only so many clients that can be taken before the doors need to close.

3. **Presentation.** Most ladies go to the effort of ensuring clean hair, nice clothes, and obviously endeavouring to show off best assets whilst hiding faults. But we have ladies who don't seem to want to make the effort and this shows in only a few bookings to maybe even

zero bookings. Strangely these ladies who make no effort are the ones who constantly complain and ask "why is it so quiet"? They may even ask this question after many, many lost clients. Ladies, you are working in a field that requires personality as well as presentation. You are in actual fact conducting your own business, as we quite frankly only rent the rooms. The amount of money you earn is totally up to the effort put in by you.

4. **Absence.** Whilst we understand everyone gets sick, how many times can a lady have her menstrual cycle in one month? Whilst you may all be laughing (as I am sure some of you have used this excuse), please understand that we really are not that stupid. In all honesty all we really want is the truth. If you need to take a day off just let us know. This leads us into another problem, how many times we hear, "I'm sorry I did not let you know, but I had no credit"!!!! We can't speak for all brothels, but we promote our ladies not just for the current shift, but, for all shifts throughout the week. We have had clients turn up to book a particular lady, and we have a 'no show, no call' situation. This not only looks bad on us, but the client then gets upset and leaves with a bad feeling of both lady and brothel. This client may then speak to a few of his friends and before you know it, the brothel gets a name for giving false information over the phone just to get them in the door, because when they come in, the lady has not shown, and as any good manager will do, we offer coffee, conversation, and try our best to keep them waiting only to have egg on our face as the lady does not arrive. Clients may forgive this once, but after a few times they then stop coming. If the lady feels bad actually phoning, then a simple SMS would solve this problem, likewise if running late.

5. **Appreciation.** Again most of our ladies do the right thing, but we do have a few that feel they are doing the client a "favour" by staying with them. Come on ladies, the client has just paid to spend time with you, and as such, should feel that you are happy about this. Once booked, we feel a smile on the face and a simple "come on honey lets go party" (or something similar) would make the client feel he is going to have a good time. Rather than just a "come with me" whilst looking at the floor. You need to think about trying to make this client want to spend time with you not only on the initial booking, but for all future bookings. As we said this is your business and you need to put in the effort to reap the rewards.

