

Deconstructing the art of seduction

As a personal life coach, I hear a common and recurring theme from my coaching clients that work within the sex industry;

“How do I build up and maintain regular clients, especially when the industry is so slow at the moment?”

I have condensed my knowledge from working with people in the sex industry, down to four simple, yet powerful steps. These are extremely easy to implement, and a fast working way to increase income in a manner that is easily adaptable to suit your individual personality.

Step One - Mindset

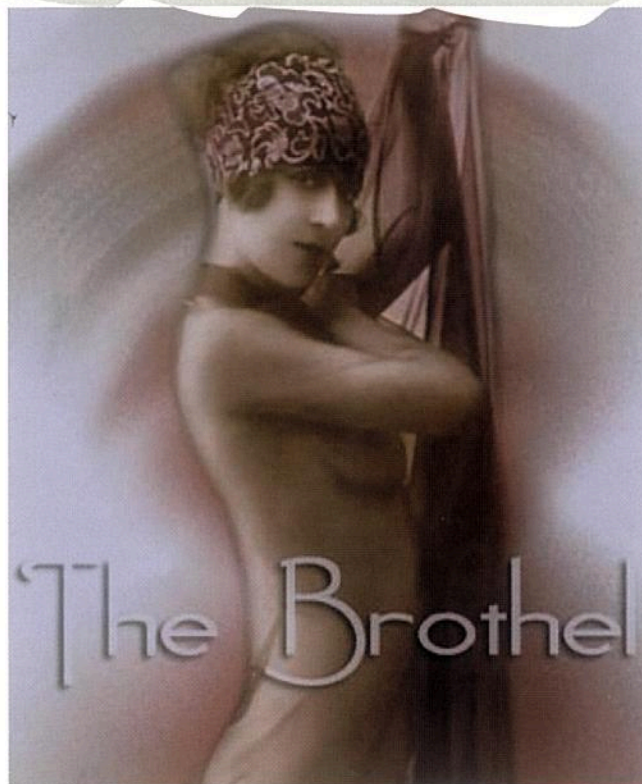
A positive mindset can be the defining factor in securing bookings. Maintaining a positive feeling throughout the day is vital when greeting a prospective client. It is much more likely to have someone want to spend time with you, when you are happy and upbeat, rather than closed off and unapproachable.

Step Two - Rapport

Rapport is the ability to enter into your client's world, to make them feel like you understand them and that there is a strong connection between the two of you. How often do you hear clients say “I'm really looking for that connection?” This is exactly what they are talking about. It's about you making that first initial impression; smiling, making eye contact and positive body language.

Step Three - Deep Rapport

This is a crucial step in taking you from having one off bookings, to maintaining regular clients. Matching, mirroring and leading is a very subtle but powerful technique that looks at those tiny micro-movements that your client makes and subtly copying them. The more intricate the copying, the better the result you will achieve. It ranges from facial gestures such as blinking and smiling, to body movements such as arm and leg positions, all the way to breathing in sync. The more you practice it the better you will become.



After building this deep level of rapport, you can actually take over and begin to lead and the client will start to follow without even realising. This is a fantastic way of holding the control during the booking. Using it in a calm and positive way, you can always get your point across without becoming upset or upsetting your client.

Step Four - Gratitude

This may seem an unlikely addition to the process but is actually a very effective and simple law of attraction technique. There are many ways gratitude will work in your favour; being grateful for the bookings you have will produce more bookings. This step can be really fun too. You are only limited by your imagination. You can be grateful for a particular type of client you attract or a certain amount of money you have made for the day, bringing more of the same to you. The possibilities are endless.

This basic structure can be adapted so feel free to play with it to find out how they can work best for you. Most of all, have fun with them.

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